## Your business. Your organization. Your self. Online. YOUR WEBSITE.

"So, should your business have a website, even if your business is small and sells products or services you don't think can be sold online? My answer is: Yes, if you have a business, you should have a website. Period. No question. Without a doubt." – Tim Knox, entrepreneur.com

"Does My Business Need a Website? Only If You Like 24-Hour Exposure 7 Days a Week 365 Days a Year. The benefits of a website are innumerable." - Paul Scalice, EzineArticles.com Expert Author

"One of the first questions business people ask is 'do I need a website?' The answer to this is a resounding, yes. Absolutely. Even if you think your business is too small, too obscure, or something frivolous you don't think will or can be sold online, you are mistaken." - Hanh Brown, Investors Lounge Online

## Benefits of Having a Website

You may be asking yourself why you would need a website. The benefits, as Paul Scalice pointed out, are innumerable. Any business, organization or individual can benefit from having a well organized website.

Your website is your portal to the world. Requiring only minimal overhead in time, effort and expense, your website will work for you 24 hours a day, 365 days a year, delivering information about your products, services, cause, opinions and more to hundreds or thousands of people around the world in seconds. Compare that to having only a handful of people answering the telephone from 9 to 5 on weekdays!

They say a picture is worth a thousand words. Imagine being able to instantly convey all the information you need over the internet rather than spending hours on the phone or weeks communicating through mailings. Give complete product details, show exactly what an item looks like, provide pinpoint directions and interactive maps. The sky is the limit with the information you can provide on your website.

## Get Noticed!

More people than ever are using the internet to find what they're looking for. Business with whom to deal, restaurants at which to eat, organizations to join, events to attend...All of these may be found online.

Don't be left behind when your potential audience finds your competition online!



## **Services Offered By Walker Consulting Solutions:**

- Domain Name Registration
- Web Hosting Signup
- Website Creation and Development
- Training

- Local Listing Submission
- Search Engine Submission & Optimization
- Social Networking Services (facebook, twitter)
- Much more...

Local marketing industry savants have long been predicting the demise of print Yellow Pages books due to overwhelming competition from Internet alternatives." - Chris Silver Smith, KeyRelevance

